

WALKABOUT[®] Brain Injury 2017

WalkAbout Frequently Asked Questions

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What is WalkAbout Brain Injury?

WalkAbout Brain Injury is BIAF's brand to raise awareness and dollars to support brain injury prevention, treatment and education for Florida families. WalkAbout events are designed to be 1-2 hour, fun-filled, family events. They include vendor tables, food, activities, short program, and a 1 mile (approximate) group walk to conclude the event. Community leaders, local businesses and teams are recognized for their commitment and fundraising efforts. The walk is designed for all ages and abilities. For those who cannot attend a walk event, BIAF offers a "Virtual Walkabout" opportunity where individuals can raise awareness and dollars for BIAF anywhere and anytime throughout the year. To register for any walk, local or virtual, go to www.biaf.org/walkabout and follow the link to the walk you'd like to join.

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Why March?

March is national Brain Injury Awareness Month. Nationally there are more cases of brain injury than HIV, breast cancer and spinal cord injury combined. Families with soldiers, athletes, toddlers, teenagers and aging parents are effected the most. Even today, brain injury remains the "silent epidemic" disrupting lives and impacting communities. Families impacted by brain injury remain under-recognized and minimally funded. Awareness is key to change the landscape for families impacted by brain injury.

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Do I have to register on-line in order to walk?

Yes, we want to know you're walking with us and need every walker to sign a standard waiver through their official registration. Find your local Walkabout at www.biaf.org/walkabout and register online. Take note that t-shirts are not guaranteed – they are on a first come first serve basis and we base the order number and sizes on the on-line registrations.

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Can I register on site?

You may fill out a registration form and waiver on the day of your WalkAbout, but lines may be long and it can be time consuming. Take note that t-shirts are not guaranteed – they are on a first come first serve basis and we base the order number and sizes on the on-line registrations. You can make donations at registration by cash, check, or credit card.

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Is there a registration fee?

There is no registration fee for WalkAbout. However, we ask every walker to make a personal donation and commit to raising funds in the fight for brain injury support and awareness. Any amount makes a difference. Seventy-five cents of every dollar donated directly supports a family in need through BIAF.

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Is there a minimum amount to raise for WalkAbout?

No, there is no minimum amount you must raise for the WalkAbout however we ask that every walker does their best to raise at least \$10. Our on line registration system allows you to set a fundraising goal, but it is not a required amount that you must reach. In fact, it's always good to have a high fundraising goal, even if you know you won't reach it - it's better to fall short of high expectations than low expectations!

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Do I raise money based on how far I walk?

No, each walker raises money through flat donations to BIAF.

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How do I register?

To begin registering for a WalkAbout, go to www.biaf.org/walkabout and choose for your local event or the virtual walk by clicking on the picture. , then click "Register Now." Choose one of the three participation options – Individual, Join a Team, or Create a Team and follow the flow to complete registration.

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I registered last year. Do I need to register again this year?

Yes, all participants need to register every year. If you participated last year, you can use your same username (which will be your email address) and password. If you've forgotten any of your user info, simply click "Forgot Username or Password" at the login screen, enter the email address from your account, and click "Reset My Password" one time. It may take up to ten minutes for you to receive an email message with login assistance. The email will be from Brain Injury Association of Florida fundraising@donordrive.com and contain a link which you can follow to reset your password.

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Can I still fundraise if I can't attend a WalkAbout?

Of course! You can choose to sign up as a "Virtual Walker" when you register. This means that even though you won't be walking in person, you'll still run a fundraising campaign and virtually "walk" to support BIAF.

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What is a virtual walker?

The Virtual Walker program is designed for those who are not able to attend the event in person, but who would like to show their support by registering for this event. By registering as a Virtual Walker you will gain access to all the same fundraising tools available to other participants. This program is perfect for family members and friends who do not live in the area and want to create or join a team.

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Does every walker get a t-shirt?

Pre-registered participants will receive a T-Shirt while supplies last. Participants who register on the day of the event are not guaranteed a t-shirt.

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What is a team?

A team is a group of walkers led by a team captain. There are many different reasons you may want to form a team, but some common examples include family teams, school organization teams, workplace teams, or just a team of friends. After all, why walk alone? It's much more fun to participate and fundraise for a walk with your family, friends, and/or colleagues! You can make it into a competition, which not only makes it fun, but also usually generates more money raised for the cause! It's also a great inclusive way to introduce those who may not be as familiar with the cause.

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How do I form a team?

Forming a Walkabout team is easy.

- Visit our WalkAbout page at www.biaf.org/walkabout
- Click the link for your location.
- Choose "Register Now!"
- Choose your participant type: Walker or a Virtual Walker
- Choose your role: You can be an individual Walker, join someone's team, or create your own team.
- If you're creating your own team, choose a team type.
- Choose a Team Name
- Continue with registration

Now you're the team captain! Ask friends, family and coworkers to join your team and support your cause.

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How many people should be on my team?

Any number of people. Tell your friends, family and coworkers why you are walking and ask them to join you – you'll have a team in no time! Use this guide for Building Your Team to help you.

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I registered as an individual, but I want to be on a team. What should I do?

If you registered as an individual, but actually want to create a team or join a pre-existing team, please email us at walkabout@biaf.org, for assistance with creating a team or joining an existing team.

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What responsibilities does a team captain have?

Team captains are the heart of Walkabout. As a team captain, you recruit your team of family, friends and coworkers, help them fundraise, keep them motivated and have fun fighting for a great cause in the process. You will also have access to a team fundraising web page and numerous tools to make your team a success. Follow this link to our team captain's guide to [Building Your Team](#) for more great information.

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How do I start fundraising?

The best fundraising efforts start by sharing your personal story about why you're participating in the Walkabout. You can share your story on your personal Walkabout Brain Injury fundraising page by logging in to your participant center. Once your page is updated, share it with friends, family, and coworkers via email, social networking, and word of mouth. Learn more about fundraising by reading [Tips for Fundraising](#).

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Can I fundraise after Walk Day?

Yes, any funds submitted within four weeks after Walk Day are included in qualifying totals for individual walk locations. And you can join the Virtual Walk anytime throughout the year.

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What are benefits of using online fundraising?

Online fundraising is designed to make your fundraising efforts a success. Some of the benefits of fundraising online are:

- Spreading the word via social media – You'll find great ideas for using social media in the [Tips for Fundrasing](#) Guide.
- Saving money on stamps by sending e-mails instead of solicitation letters through the mail.
- Keeping track of donors through the use of built-in online fundraising tools.
- Sending thank-you notes via e-mail after receiving donations.
- Providing donors the benefit of automatic confirmation e-mail receipts to use for tax purposes.
- Accepting credit cards so donors don't have to hassle with check or cash.
- Saving time by allowing the system to process all the data so you don't have to deal with paper work.
- Having fun setting up your Web page. You can tell a story and post pictures. Show others why this cause is so important to you.

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Where does the money go?

Proceeds support BIAF's programs that educate and support families living with TBI. BIAF's commitment is to remain by the side of those who have survived traumatic brain injury, their families, caregivers and friends to make each step a little easier after TBI throughout their journey.

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How is the money collected?

Submitting donations to the Brain Injury Association of Florida is quick and easy. Donations can be made online, by submitting a check or money order by mail and hand-delivering cash, checks or money orders to your local WalkAbout. The address is 1637 Metropolitan Blvd. Suite B Tallahassee, FL 32308. Donations will be accepted on the day of WalkAbout at registration and you can pay with cash, check, or credit card.

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To whom should donation checks be made out?

Please make all checks payable to "BIAF" or "Brain Injury Association of Florida."

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Do you accept employer-matching donations?

Yes, talk to your human resources department to find out if your company participates in our matching gift program or search the matching gift database. You can double or even triple your fundraising contribution to BIAF.

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Are donations tax deductible?

Yes, all donations to BIAF are tax-deductible. BIAF is a 501c3 charitable organization. Contributions are tax deductible to the extent allowed by law. Consult your tax advisor regarding the deductibility of your gift.

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How can my company participate in or sponsor a walk?

Contact us at walkabout@biaf.org for more information.

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How can I bring a WalkAbout to my local community?

Contact us at walkabout@biaf.org for more information.

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Are pets, strollers, bicycles and skates allowed on walk day?

Of course services animals and assistive devices are always welcome, but you should check the rules for your individual site to be sure what is allowed at that location:

- [Altamonte Springs](#)
- [Sunrise](#)
- [Navarre](#)
- [Tallahassee](#)

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What should I wear?

Dress casually and wear comfortable shoes, but make sure to check the weather beforehand so you can dress appropriately. If you pre-registered, you will receive a WalkAbout t-shirt when you check in on the day of the walk. If not, t-shirts will be given out while supplies last to those who register on-site and cannot be guaranteed.

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How long is the route?

The average WalkAbout is one mile in length. However, please note that these are non-competitive events and that you are not required to walk the whole distance (or at all). You can look at the table below for individual site information.

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What happens if it rains?

Walkabout is a rain or shine event. However, Walkabout may be cancelled in cases of severe weather. Information will be sent by email to all participants in the event of a cancellation or emergency. Keep an eye on the website for announcements and updates!

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